Red Rose Primary School Online Safety Newsletter
February 2026

Online Safety at Red Rose
Our Online Safety focuses on the 5 pillars of
Being Internet Legends
These 5 principles are
Be Sharp - Be Alert - Be Secure - Be Kind - Be Brave

SnapChat Information

Snapchat is a communication service popular among teens and adults. Users can take photos, record videos, add text or drawings (called Snaps) and send them to Friends. Snaps disappear after the recipients view it, or within 24 hours (for a Story or Chat). Snapchat automatically deletes the Snap from its servers unless the users save the content. The age restriction for Snapchat is 13. Snapchat does say that they will close down accounts of users who are younger than 13, but we are always aware that users can sometimes circumvent the registration process. Whilst the benefits of social media are definitely there, in terms of being able to link up with friends and family members. The dangers, particularly for young people, are very real.

Similar to other social media platforms, common risks when using Snapchat include:

- contact from potentially harmful strangers
- seeing inappropriate content
- endless scrolling (or 'doom scrolling')
- bullying, harassment or hate from both friends and strangers
- disappearing messages, which can make it hard to collect evidence in cases of bullying or similar behaviours.

Also, the encroachment of AI is playing a big part in the development of social media. It is even more important that we have conversations within our young people that not everything they see online is real and true. AI will increase the regularity of this and increase the sophistication and therefore the believability of the imagery. Whilst our young people should not be accessing such social media until age 13, it is worth knowing of these risks as our young people grow up and begin to think about being on social media and being prepared when that time arrives.

More information on Snap Chat can be found on the Internet Matters site.

Internet Matters Advice on Snapchat

Future Online Safety Issues
If you have any issues that you think we should address in either our Online Safety curriculum or a future newsletter, please send your thoughts into Mr Ross, Digital Manager, at d.ross@redroseprimaryschool.com