Red Rose Primary School
Online Safety Newsletter - July 2025

Our Online Safety focuses on the 5 pillars of Being Internet Legends
These 5 principles are **Be Sharp - Be Alert - Be Secure - Be Kind - Be Brave**

These principles are covered throughout the school year during PSHE/Online Safety activities and when the need or opportunity arises.

The main feature of this month's newsletter is looking at an alternative to YouTube.
Youtube was created over 20 years ago in 2005 and the first video 'Me at the zoo' started the phenomenon that is YouTube. In mid 2024, there were reported to be over 14 Billion videos on YouTube. No wonder the concept of 'doom scrolling' has become such a feature of people's lives. Doom scrolling is when people just scroll through endless hours of content.
For our young pupils this can be a real danger as the algorithm for 'suggested videos' can very easily lead them down a path that we don't really want them to follow. What starts off as a 'funny cat' video can very quickly show inappropriate content. So, leaving pupils alone 'watching youtube' is something to be wary of. There is a branch of YouTube called You Tube Kids. This has much more self explained parental controls and features to help the user not view inappropriate content.

To find out more, The National College has produced this useful leaflet explaining all about You Tube Kids.
There is no substitute for us being around when our pupils are online, but we also need to train them how to be safe for themselves when, as they grow, we may not be around them all the time.
Setting those principles early on can make such a difference. Probably the biggest one - no phones in bedrooms when it is bedtime. Lots of research backs this up strongly.

Following Our News
Our new style website is now being regularly updated with recent news of events or activities that have taken place. You can view
- the most recent posts on the Home page
- an archive of the posts on the News Posts page

If you'd like to be updated when a new post appears, you can use a type of app called an RSS reader. Whenever we post a new article, the app will notify you and you can view the post. The app will also allow you to view the full post with a single click.

Examples of these RSS reader apps are
- **Feeder.co (recommended)**
- RSS Mobile
- Feedly

If you wish to have this function, then we recommend to download the **Feeder.co** app, create an account (choose the free option) and add our RSS feed which is
www.redroseprimaryschool.com/feed/

You can get more information at www.feeder.co

Future Online Safety Issues
If you have any issues that you think we should address in either our Online Safety curriculum or a future newsletter, please send your thoughts into Mr Ross, Digital Manager, at d.ross@redroseprimaryschool.com